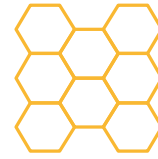


# BlackLine AR Intelligence



Cash flow and working capital have never been so important. BlackLine AR Intelligence puts decision intelligence at the fingertips of organizations—from live payment data to customer payment behavior and debtor performance—so teams can quickly identify customer trends and better understand payment behavior to help maximize cash and debtor performance metrics.

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## A Future-Proofed Solution

Cash is vital to every business, and AR automation is fundamental to improving cash flow in your business by releasing cash from debtors. Accounts receivable, credit collections, and credit risk teams are all looking for ways to improve performance and increase productivity.

BlackLine AR Intelligence builds on the operational excellence of BlackLine Cash Application, which accelerates the cash application process by reducing manual effort and automatically matching customer payments to sales invoices on the accounts receivable subledger.

By unifying data that typically requires hours of manual effort to compile and mine, AR Intelligence delivers real-time reporting and frees up the capacity of teams to focus on value-added tasks. More importantly, it helps surface the information needed to make timely and impactful commercial and finance decisions regarding customers' performance.

### Real-time, strategic data



Gain access to customer behavior data that goes beyond standard operational accounts receivable (AR) and credit reporting



Leverage data beyond credit to drive timely strategic business decisions



Eliminate Excel and the time and effort required to produce reporting



Partner with Sales and Treasury to strengthen internal stakeholder relationships

### Manage financial risks and rewards with customer financial behavior insights



Improve decision-making with real-time insight into customer financial behavior and trends



Analyze customer patterns and behavior across systems



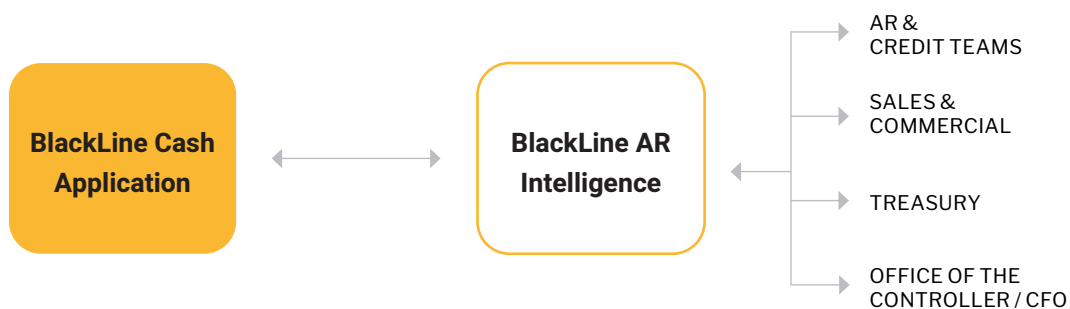
Provide business stakeholders with access to timely and critical information on an interactive and intuitive user interface

## How It Works

When customer payments are received, Cash Application uses intelligent automation to help you accurately apply payments to customers' invoices in your ERP.

AR Intelligence then captures this activity in real time to process and report on:

- Bank utilization
- DSO (days sales outstanding) at the company and division level
- Payment forecasting
- Sales ledger analysis
- Cash collected to terms
- Customer behavior



## Benefits

### ACTIONS DRIVE OUTCOMES

Most businesses sit on more data than they can consume, and the volume of incoming data is only increasing. AR Intelligence helps organizations cut out the noise to deliver greater intelligence that helps drive better and more timely decision-making.

### FOCUS ON VALUE-ADDED ACTIVITIES

Reduce the time and effort required to produce reporting, so teams have the right information at hand to drive meaningful action.

### IMPROVE EFFICIENCY & DATA QUALITY

Unify data and processes across multiple systems, ERPs, and regions to enable greater visibility and understanding of your customers' behavior in real time.

### SECURE & ALWAYS AVAILABLE

Managed in a Microsoft Azure hosting environment, AR Intelligence provides anytime, secure, and remote access to strategic insights, all on a platform that delivers trusted availability and business scalability.

### DATA-DRIVEN DECISIONS

Being able to make decisions with the right level of information is vital for any finance leader. AR Intelligence reduces the time needed to get to the facts that help inform important commercial and finance decisions.



Trust is in the Balance™