



BLACKLINE

Cash Application

Make smarter, more accurate finance and credit decisions with BlackLine Cash Application. Powered by AI and built by finance professionals, Cash Application matches customer payments against outstanding invoices to turn payments into cash.

Intelligent Cash Application

Cash Application transforms the order-to-cash cycle by significantly reducing the time it takes to apply cash to open invoices, resulting in reductions in unapplied cash of up to 99%. The solution is also proven to help reduce overall manual activity by as much as 85% and unlock working capital by reducing debtor days, delivering additional impact, savings, and a rapid return on investment.

A highly configurable remit engine allows you to process all payments, whether automatically matched or not, and uses the available remittance documents when needed.

A Future-Proofed Solution

Cash is vital to every business, and with Accounts Receivable (AR) automation being central to improving your cash flow, BlackLine Cash Application drives the most efficient and effective end-to-end process from your customer invoice to cash in the bank—fully applied and closed.

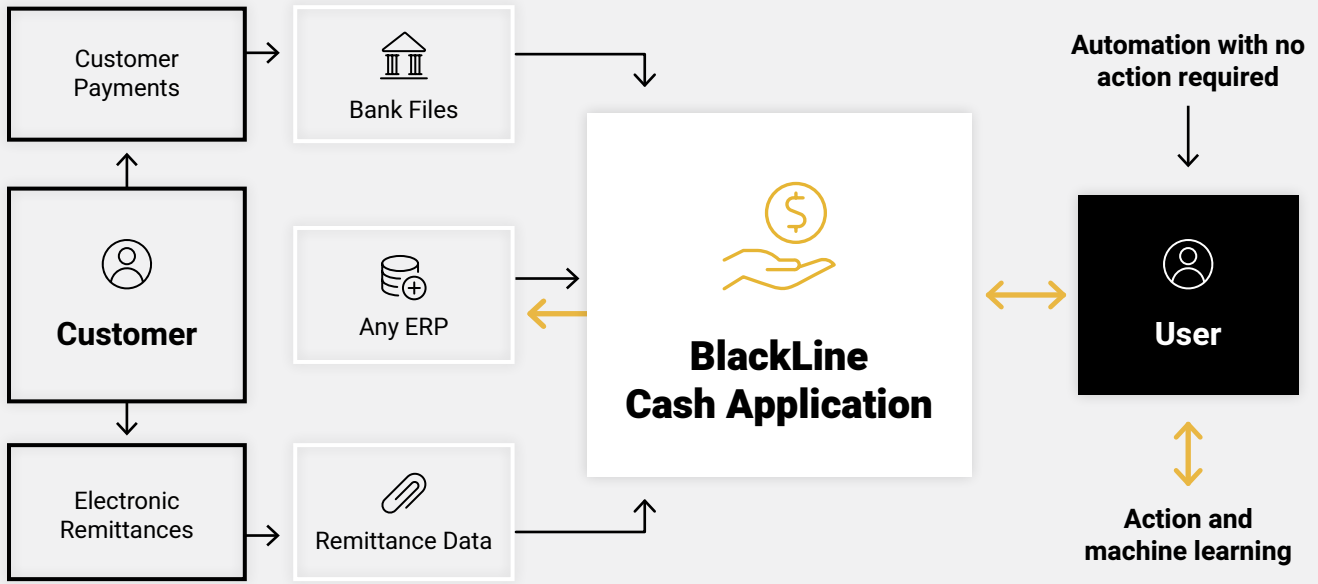
Cash Application is used by some of the world's leading global brands to apply cash intelligently. Your customers aren't required to change their process or provide documentation. A library of auto-matching rules can be configured in conjunction with Intelligent Automation to apply without requiring a remittance.

With working capital becoming more critical to every business, there is a renewed focus on how companies manage cash. By automating accounts receivables processes, organizations can eliminate much of the manual effort involved in matching remittance advice information with invoices and reconciling them in ERPs to positively impact the bottom line.

Reduce manual payment allocation, minimize bank and lockbox fees, and apply cash in real time to operate more cost effectively. With more time to focus on value-added activities, teams can uncover data and customers' payment behavior to improve decision-making and ensure greater accuracy and timely resolution across the cash application process.

How it Works

When customer payments and electronic remittances are received, Cash Application uses Intelligent Automation to help you accurately apply payments to customers' invoices in your ERP. Machine learning then takes over, reducing the manual effort involved in the process and releasing working capital.



Benefits

FOCUS ON VALUE-ADDED ACTIVITIES

Reduce overall manual activity by as much as 85%, and free staff to focus on tasks that drive greater value for the organization. With more time to perform deeper analysis, teams are better positioned to provide timely and relevant strategic guidance and create better customer experiences.

TURN INSIGHT INTO ACTION

Use the combined power of Intelligent Automation and AI to better understand and predict when customer behavior becomes a threat or an opportunity. Identify customers' payment behavior and apply this to their cash application process without requiring a remittance. As a result, organizations are achieving a reduction in unapplied cash of up to 99%.

IMPROVE EFFICIENCY & DATA QUALITY

Unify data and processes—across multiple systems, ERPs, and regions—to enable greater visibility and accuracy across the AR process in real time. Cash Application comes with 200 pre-built auto-matching rules to further streamline and speed up the order-to-cash cycle, with customers achieving up to 95% of cash applied by the start of each day.

SECURE & ALWAYS AVAILABLE

Managed in a Microsoft Azure hosting environment, Cash Application provides anytime, secure, and remote access to intelligent insights, all on a platform that delivers trusted availability and business scalability.