



MAP

The Modern
Accounting
Playbook

 **BLACKLINE**

The BlackLine MAP for Financial Close Automation

The world's most competitive and best-known brands rely on BlackLine (NASDAQ: BL) to help them make the move to modern accounting.

As a Gartner-recognized Leader in close automation, we've created an expertly-curated playbook to help organizations across the globe modernize the accounting and finance function. Our results-based approach paves the way for automation, transparency, and efficiency in your month-end close.

Over 3,000 BlackLine customers have achieved greater productivity and a forward-looking strategy for growth—and you can, too.

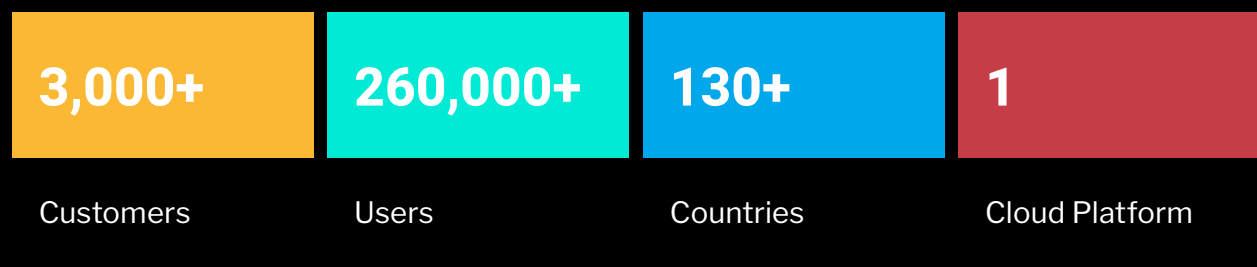
Learn how you can eliminate manual close activities to save time, strengthen controls to reduce risk, and retain top talent to operate more strategically, with BlackLine.

FOCUS ON EXCELLENCE

BlackLine's MAP for financial close automation yields transformative results.

Our deliberate and stepwise adoption allows Finance and Accounting to unlock value quickly with core functionality, and then expand adoption in alignment with their business strategy.

Fully-contemplated platform functionality means that BlackLine customers don't have to worry about resorting to disparate spreadsheets or siloed systems, even as volumes and complexities grow.



The Modern Accounting Journey

BlackLine solutions deliver an impact at each stage of your finance transformation journey.

From point solutions and stagnant, manual processes to a holistic system and optimized accounting cycle, BlackLine offers solutions for every type of company and scenario.

BlackLine begins with **Core** and scales as you grow.

CORE CAPABILITIES

PROGRESSIVE CAPABILITIES

STEP 1

Start with our Core foundation, focused on delivering the most value in the shortest amount of time. Core packages the essentials for a stress-free close: visibility across close tasks and automated reconciliations.

Core

Central workspace with automated trial balance import

Standardized reconciliations with automation

Dynamic & transparent close activities tracking

Role-centric reporting & proactive alerts

Rule-based transaction matching for bank files

Enhanced controls

INTEGRATED

Unite even more of your daily work, such as journal posting and reporting, in our connected ecosystem. With two-way data integration, work performed in BlackLine is automatically updated and visible in your ERP.

Direct ERP journal posting

Reporting data export via API

Additional rule-based transaction matching:

Credit cards, payables

Inventory, AR/AP

Intercompany & others

OPTIMIZED

After or alongside building your connected ecosystem, BlackLine helps you fine-tune F&A processes. Implement pointed solutions to optimize areas like automated journal creation or complex matching scenarios.

Logic-based journal creation

Rule-based close administration

Automated flux analysis with proactive alerting

Complex matching scenarios

Automated reconciling items

Operational improvements

Transformative Results

\$2.67

Returned for Every Dollar Spent¹

9 MONTH

Average Payback Period¹

¹NUCLEUS RESEARCH

“Spending time up front to build a process proved to be valuable in the long run. We spend less time on the mechanics of reconciliation. We have more time now to analyze the exceptions.”



JENNIFER MASH, BUSINESS SYSTEMS ANALYST, AAA NORTHERN CA, NV & UT

CLOSE FASTER

Reduce time to close by streamlining, automating, and accelerating financial close tasks.

Gained 251% ROI and shortened time to close



INCREASE EFFICIENCY

Realize significant productivity benefits from more balanced workloads and automation of repetitive and high-volume tasks.

Reduced time spent on reconciliations by 50%



REDUCE RISK

Gain standardized, repeatable, and automated controls to reduce risk of misstatement and control failure.

36% reduction of manual journal entries



ENHANCE VISIBILITY

Benefit from point-in-time visibility into close progress, and real-time visibility into balance fluctuations and financial outcomes.

Gained visibility into the close process at any time



CONTINUOUSLY IMPROVE

Monitor and measure the close process to identify and pinpoint optimizations.

Increased reviews from 4 to 12 per year

